

Driving Sustainability Across the Supply Chain

According to Gartner, eighty-one percent of companies are more focused on sustainability today than they were three years ago. Every supplier has an opportunity to drive sustainability throughout its supply chain.

Your 3PL partner should be a catalyst for integrating supply chain best practices that reduce operational costs, decrease environmental footprints and produce a greater return on investment.

FOUR SUSTAINABILITY STRATEGIES

Find a Strategic Retail Logistics Partner

Work with a 3PL that offers a comprehensive suite of retail logistics services and applies sustainability best practices across every facet of your supply chain. Retail consolidation, in-house value-added services and asset-owned trucking deliver significant impact toward supply chain optimization and furthering sustainability best practices.

Retail consolidation is a simple, yet transformative concept that yields immediate results. Suppliers that leverage retail consolidation reap the benefits of economies of scale by sharing truckloads with other suppliers - creating a single, full truckload to the same retailer distribution center. This approach produces the most efficient route to retail.

From labeling, to repackaging, to point-of-sale and merchandiser assembly and more, 3PLs should offer value-added services that reduce overhead costs and turnaround times. Finding a retail logistics partner that can perform these services in-house will limit transportation, contributing to sustainability efforts and optimizing your overall supply chain.

Asset-based trucking delivers control - from energy-efficient engines, to guaranteeing timely capacity to driving scorecard performance. Asset-based trucking can play a significant role in decreasing suppliers' environmental impact.

Easy Choices that Yield Impactful Results



In-house Value-Added Services reduce transportation between facilities.



One consolidated truckload eliminates an average of 13 LTL loads.



Asset-owned trucking engines leverage clean diesel emission technology.

Use a One Inventory Strategy

Through a one inventory model, suppliers are provided national service from strategically located consolidation warehouses in the central U.S. **3PLs that leverage this approach empower suppliers to improve inventory control and management, as well as achieve a greener supply chain, by eliminating redundancies at multiple inventory locations across the country.**

Make Sure that Your Warehouses are Green

Sustainable practices in warehousing should be the standard. Ensure your 3PL of choice meets the following criteria when it comes to warehouse environmental best practice:

Leadership In Energy and Environmental Design (LEED) Certified

Motion Sensor Lighting and Skylights

Battery Powered Machinery and Equipment

Recycling Program for Packaging and Waste Materials

Leverage the Environmental Protection Agency



Companies that participate in the **EPA's SmartWay Program** are leading the world in reducing emission impacts and making freight transportation more sustainable.

By measuring, benchmarking and assessing freight transportation activities to reduce emissions, suppliers can make a significant impact on the contribution of freight to cleaner air. When selecting a 3PL, ensure your partner of choice is doing its part to advance sustainability in freight transportation.

Building a sustainable supply chain is a strategic business decision. Whether it's reducing your carbon footprint or finding ways to integrate greener initiatives, partner with a 3PL that will drive your sustainability efforts forward.

Learn how RJW Logistics drive sustainability best practices across your supply chain.



Visit our website at rjwgroup.com or call (630) 424-2400.

For additional CPG retail logistics insights follow us on LinkedIn at [linkedin.com/company/rjw-logistics](https://www.linkedin.com/company/rjw-logistics).